

New Jersey Chain Division
May 1995 Promotion Schedule

Chain	Dating	Promotion	Field Sales Accountability
Jamesway Corporation (0937-00-00)	Entire Month	Doral \$1 per carton Buydown Doral Buy 2 Packs get 1 Pack Free (N. J./N.E. Pa. Stores only)**	Maintain POS to communicate price break
Quick Chek Food Stores (0919-00-00)	Entire Month	Doral Buy 2 Packs Get 1 Pack Free	Ensure that promotion is displayed Maintain COURIER Stock levels and Floor Displays/POS
Pathmark Supermarkets (0522-00-00)	May 1-30	Winston SELECT 2 Pack Lighter Offer	Assemble offers in store. Place offers in bottom section of PM UPM
Wakefern Food Corporation (all Shop Rite Stores)	May 14-June 10	Winston \$ 2 Price Plus Doral \$ 2 Price Plus	Place Shop Rite POS/Maintain Stock Levels Use Shop Rite signs where possible

Note: Any questions regarding the above promotions should be directed to New Jersey Chain Accounts Manager, Nick Kuruc, Voice Mail # 43778

DM	T&D	REP
1224		2, 3, 5
1225		7, 8
1226		4, 5, 6
1227		9, 10, 11, 12, 13, 14, 15
1230	✓	4, 7, 9, 5, 6, 7, 8,
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	242	SAM

9, 10, 11, 12, 13, 14, 15